**FOR IMMEDIATE RELEASE**

**{NAME OF YOUR ORGANIZATION} ANNOUNCES ITS WISHLIST**

**{INSERT CITY, STATE} ({INSERT DATE})** – **{INSERT ORGANIZATION}** of **{INSERT CITY/REGION}** is pleased to announce the officially launch of its online Wishlist. With this list, **{ORGANIZATION NAME}** will commence in collecting items for **{GIVING PROGRAM}**. All donations will go to support **{INSERT PROGRAM}**.

The items most in need for **{ORGANIZATION NAME}** include, but are not limited to:

* **{INSERT ITEM}**
* **{INSERT ITEM}**
* **{INSERT ITEM}**

“At **{INSERT ORGANIZATION}**, we’re always looking to for charitable donations and products that help us **{OUTREACH EFFORT}**,” states **{INSERT ORGANIZATION} {INSERT TITLE}**, **{INSERT NAME}**. “This Wishlist affords us a way to communicate and collect the items we desperately need today. Our donors can give us the products we need and know exactly how their donations are positively impacting our organization.”

The **{INSERT ORGANIZATION}** Wishlist is accessible at **{INSERT URL}**. Each product displayed on the Wishlist is accompanied by the number of cases **{INSERT ORGANIZATION}** needs. When donors are finished selecting the items they wish to donate, they can proceed to check out, and the order will automatically ship to **{INSERT ORGANIZATION}**, who will be notified immediately of the donation.

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**About** **{INSERT ORGANIZATION NAME}**

**{INSERT ABOUT ORGANIZATION}**

**About DollarDays**

Founded in 2001, DollarDays is a leading online marketplace offering a large assortment of high-value wholesale items at incredibly low prices. Catering to a diverse market of nonprofit partners, small businesses and schools, DollarDays offers savings for the on-the-go consumer who desires a more convenient way to shop for goods and accessories. The company’s user-friendly website offers over 30,000 unique products, including household staples, clothing, school supplies, backpacks, hygiene and beauty products, and a wide variety of toys and games. For more information about DollarDays, visit www.dollardays.com.

Contact:

**{INSERT CONTACT NAME}**

**{INSERT EMAIL ADDRESS}**

**{INSERT PHONE}**